

International Short Film Festival - Short Shorts Film Festival & Asia 2015 Cinema Museum – Special Fall Screening Event –

Workshop by Morihiko Hasabe Creative Director/Film Director **Event with local mascot characters from throughout Japan (Shimanekko, Mican)**

Short Shorts Film Festival & Asia (SSFF & ASIA), a qualifying film festival for the annual Academy Awards® and one of Asia's largest international short film festivals, will hold "Cinema Museum – Special Fall Screening Event –" (Co-Organizer: Tokyo Metropolitan Government) in a tie-up with the 28th edition of Tokyo International Film Festival. The event will be held over two venues: Tokyo Metropolitan Art Museum from October 14 (Wed) to 18 (Sun), and Andaz Tokyo 51F Andaz Studio from October 13 (Tue) to 16 (Fri). Six short film programs will screen at this annual event aimed at spreading the word of short film and supporting up-and-coming filmmakers, including the SSFF & ASIA 2015 Grand Prix winner. There will also be Academy Awards® and Cannes Film Festival nominated works to look forward to.



Main visual



Morihiko Hasabe



SSFF & ASIA 2015 Grand Prix winner

■ Creative Director and Cannes Lions 2015 juror talks about the future of short film and advertising!

Time & Date: October 18 (Sun), 14:00~16:30

Venue: Tokyo Metropolitan Museum Exhibition Room

Admission Fee: Free (event is in Japanese only)

■ Tabimoja presents "Discover the Attraction of Japan!"

Time & Date: October 18 (Sun), 14:00~16:30

Venue: Tokyo Metropolitan Museum Exhibition Room

Admission Fee: Free (event is in Japanese only)

■ "AKB ShortShorts" project special screening event

Time & Date: October 18 (Sun), 10:50~11:50

Venue: Tokyo Metropolitan Museum Exhibition Room

Admission Fee: Free (event is in Japanese only)

※Please use the form attached to request a press pass.

*The contents of the event and works screened are subject to change.

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■ Creative Director and Cannes Lions 2015 juror talks about the future of short film and advertising!

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Morihiro Hasebe will discuss the way that film productions are evaluated internationally, the areas that juries assess most closely when judging works, and the secrets to winning awards by looking at various case studies, beginning with the winner of the Cannes Lions 2015 Film Competition. This free seminar is a must-see for all creators and individuals involved in the advertising and film marketing industries, especially those aspiring to work in the film production market. Hasebe, an Executive Creative Director who has worked in advertising production for the past 30 years, will talk about the future of advertising films and short film in global terms!



Lecturer: Morihiro Hasebe

After joining HAKUHODO Inc. in 1986, Morihiro Hasebe began working as a copy writer and CM planner. He has headed numerous domestic and global branding and advertising campaigns to date, and has participated as a juror in international advertising festivals, such as Cannes Lions, One Show, D&AD, SPIKES ASIA, AdFest and AD STARS. Hasebe has worked on the production of both short and feature films, his directorial debut receiving a theatrical release.

■ Tabimoja presents "Discover the Attraction of Japan!"

Time & Date: October 18 (Sun), 10:30~11:50

Venue: Tokyo Metropolitan Museum Exhibition Room

Admission Fee: Free (event is in Japanese only)

A lineup of Japan tourism videos from the comprehensive travel website "Tabimoja" (Tabi Motion Japon) that will leave you itching to travel! Enjoy this special event with local mascot characters from throughout Japan in attendance. You may just encounter a Japan that you never knew existed!



Shimanekko
(Shimane Prefecture)



Mican (Ehime Prefecture)



Moja (Tabimoja)



"Another Kyoto" film still

■ "AKB ShortShorts" project special screening event

Time & Date: October 18 (Sun), 10:50~11:50

Venue: Tokyo Metropolitan Museum Exhibition Room

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"AKB ShortShorts" is a collaboration with Japan's most popular idol group, AKB48. For the first round of the project, 9 films each 10 minutes in length will be produced under the banner "9 Windows." "Light of a Fishing Boat" starring Yui Yokoyama will be shown as part of the special screening event.



"Light of a Fishing Boat"

Dir: Akira Hirose / 10:00 / 2015

Starring: Yui Yokoyama, Takuro Ohno, Takako Kitamura,
Shoichi Matsuda, Atsuko Kosaka

■ Art Short Film Program

Shepard Fairey is the young man behind the infamous “OBEY” stickers visible in cities throughout the world, as well as the iconic graphic portrait produced in 2008 for the campaign trail of the USA’s first black president. This film, based on a true story, looks at the artist’s origins.

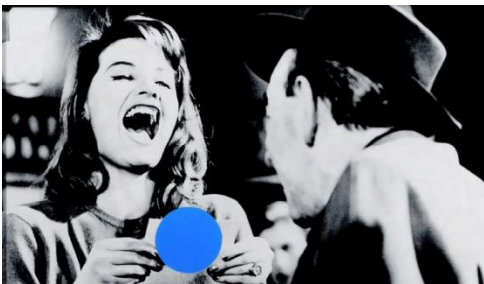


“OBEY THE GIANT - The Shepard Fairey Story”

Director: Julian Marshall / USA / 20:00 / Drama / 2013

Based on the true story of Shepard Fairey’s first act of street art, this film shows how the young skate punk took on a big-city mayor and an art institution. Frustrated by his inability to gain respect at art school, Shepard sets out to gain notoriety by targeting the former mayor of Providence.

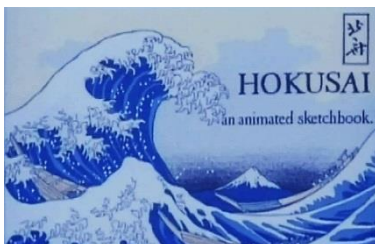
American conceptual artist John Baldessari, one of contemporary art’s most important creators, talks about his art and life. Narrated by Tom Waits.



“A Brief History of John Baldessari”

Directors: Ariel Schulman & Henry Joost / USA / 5:54 / Documentary / 2012

John Baldessari is an artist who is perhaps most famous for putting colored dots over the faces of subjects in photographs, although he has also done other things ranging from sculptures to text on canvas. This short film interviews and explores him as a man and an artist - sort of.



1979 BAFTA British Short Animation Winner!

“Hokusai - An Animated Sketchbook”

Director: Tony White / UK / 5:13 / Animation / 1978

An animated film by a British director inspired to create a sketchbook based on the works of Katsushika Hokusai - a Japanese ukiyo-e painter and printmaker from the Edo era who continues to have a tremendous impact on the art world today.



1920s Paris. Man Ray, Picasso, and Tsuguharu Foujita were among those who adored her most. The life of Alice Prin.

“Kiki of Montparnasse”

Director: Amelie Harrault / France / 14:27 / Animation / 2013

"Kiki de Montparnasse" was the unwary muse of major early twentieth-century avant-garde painters. Memorable witness to a flamboyant Montparnasse, she emancipated herself from the status of a simple model and became a Queen of the Night, a painter, a press cartoonist, a writer and a cabaret singer.

■ Jury Choice Short Film Program (SSFF & ASIA 2015 Award Winners)

A program comprised of works selected by SSFF & ASIA 2015's Official Competition Jury: Tow Ubukata, Eiji Okuda, Jun Kaname, Naomi Kawase, Jung Woo Sung and Norika Fujiwara. It includes the 2015 festival Grand Prix winner "Cloudy Children," which tells the story of two Iranian boys, and the CG Animation Competition Best Short Award winner, as chosen by the CG Competition jury, which included Takashi Yamazaki.



“Cloudy Children”

Director: Reza Fahimi / Iran / 18:04 / Drama / 2014

In the village, two students are fighting over things that they could never have. In the end, they share everything which does not belong to them.

■ Audience Choice Short Film Program

A lineup of works by talented filmmakers that have received SSFF & ASIA Audience Awards, as chosen by popular vote. "The Interviewer" is an Australian film produced by Bus Stop Films, an inclusive non-profit organization that helps people with disabilities learn about and be involved in professional film making. "Gotham Jumble Parfait" stars actor Masaya Kato.



“The Interviewer”

**Directors: Genevieve Clay-Smith & Robin Bryan
Australia / 12:52 / Comedy-Drama / 2012**

Thomas is a lawyer looking for a chance to make a difference in the world. He gets the opportunity to interview at a prestigious law firm for his 'dream-job' working in the pro-bono department. But his chance to make a difference comes in an unexpected way.

■ Academy Awards & Cannes Film Festival Award-Winning Short Film Program

This program includes various Japan premieres, including the 2015 Academy Awards® Short Film (Live Action) winner "The Phone Call" and the Cannes Film Festival 2015 Palme d'Or (Short Film) winner "Waves '98." The four high-quality shorts in this lineup will prove irresistible to film lovers.



Winner of the 2015 Cannes Film Festival Palme d'Or (Short Film)

“Wave '98”

Director: Ely Dagher / Lebanon, Qatar / 15:00 / Animation / 2015

A teenager is swept away on a journey that will forever change him.

■ Hollywood Short Film Program

A lineup of films starring the likes of Kevin Spacey (“American Beauty”) and Jamie Dornan (“Fifty Shades of Grey”), as well as a directorial work by Gael Garcia Bernal (“Babel”). Instead of asking for a standard autograph, the director of “New {fake} Trailer,” starring Bill Murray, requested that the actor appear in his film. Enjoy the result – and watch Murray taking a slow motion stroll.



“The Ventriloquist”

Director: Benjamin Leavitt / USA / 10:36 / Comedy / 2012

Frank is a ventriloquist who has been at the same corner for the past 3 years. His puppet, Mr. Higgins, basically is Frank's more outgoing, more fierce personality. Frank does have a crush on Stephanie, his coffee provider, but it turns out that she doesn't like him back.

■ Asia & Japan Short Film Program

A lineup focusing on vibrant Asian films both old and new, including "Tokyo Symphony," produced under the "Tokyo Short Film Project" celebrating the 10th anniversary of SSFF & ASIA and Tokyo Metropolitan Government's collaboration, and "D.I.Y.," the first short film made by Singapore's renowned young director Royston Tan.



“TOKYO SYMPHONY”

Director: Toshiro Sonoda

Cast: Yuka Nakayama, Micky Curtis

Japan / 2014 / 14:02

Erika has graduated from music school where she studied conducting. One day, she replies to a job advertisement and meets an old man at the mansion where she is to audition. He is blind and explains to her that he wants to complete an unfinished symphony about Tokyo.