

## Production budget up to 100 million JPY!

**One of the World's biggest film pitch competitions!**  
avex and Short Shorts Film Festival & Asia are calling for international short film pitches under the theme *"Thrilling, Exciting, Moving"*!

Short Shorts Film Festival & Asia (operated by Pacific Voice Inc.) and avex digital Inc. have established one of the world's biggest short film pitch competitions, which will fund a production with a budget of up to 100 million JPY\*. The project is the result of a collaboration between avex digital, a company driving the expansion of the entertainment industry's video market, and the Academy Awards® accredited Short Shorts Film Festival & Asia, one of the largest international short film festivals in Asia. The aim of the competition is to exceed international borders in supporting the realization of a genuinely interesting pitch submitted under the theme "Thrilling, Exciting, Moving". Up to 100 million JPY in production costs will be made available to the pitch that proposes a short film that will truly stir the emotions and have the ability to thrill, excite or move audiences. This search for new talent targets filmmakers and producers working in a world where even the most excellent pitches can be regarded as unfeasible. The deadline is February 29, 2016 and the top five pitches submitted will be announced in the primary selection. Following this, the author of the best pitch overall will be awarded prize money and be offered the chance to receive a production budget of up to 100 million JPY. The completed short film will have its world premiere at Short Shorts Film Festival & Asia 2017 and be submitted to film festivals around the globe thereafter.

[\*100 million JPY is the equivalent to approx. USD 800,000.- on 2015.11.26]

### [Competition Details]

- Title: International Short Film Pitch Competition
- Competition theme: "Thrilling, Exciting, Moving"
- What to include in the pitch:
  - All elements listed below must feature in the pitch. Note that the projected run time must be less than 25 mins.
  - Plot (250 words max.)
  - One line that sums up what kind of film this is
  - Photographic images of the world you envisage
  - Entrant profile
  - Link to a showreel or individual links to past works
- Prize money: Top 5 pitches (5 people) 500,000 JPY (per person) / Best pitch (1 person) 1,000,000 JPY※  
 ※An additional 1,500,000 JPY will be awarded after confirmation that the pitch will be realized as a short film
- Entry period: December 1 (Tue), 2015 ~ February 29 (Mon), 2016
- How to Enter: Entries must be submitted via the project website, where information on official rules is also available  
 URL: [http://www.shortshorts.org/shortfilm\\_pitch/index-en.html](http://www.shortshorts.org/shortfilm_pitch/index-en.html)  
 ※Entries are not accepted via the mail. All entries must be made in English or Japanese only.
- Announcement of Final Result: During Short Shorts Film Festival & Asia 2016, held in June (subject to change)
- ※We are not able to respond to inquiries regarding why entries are selected
- For inquiries regarding entry, please contact: [pitch@shortshorts.org](mailto:pitch@shortshorts.org)

#### ■ What is avex digital Inc.?

An operator of all-you-can-watch subscription video services such as "BeeTV", "dTV" and "UULA", also producing original content for these platforms. In addition, it also finances and operates all-you-can-listen subscription music services such as "AWA" and "LINE MUSIC".

#### ■ What is Short Shorts Film Festival & Asia?

The festival is Academy Awards® accredited and one of Asia's largest international short film festivals. It was founded by actor Tetsuya Bessho in Harajuku, Tokyo in 1999 and set about introducing the largely unknown "short film" genre to Japanese audiences. The festival has welcomed more than 320,000 visitors to date. As well as spreading the word about short film in Japan and constantly expanding its scope, the festival also continues to support up-and-coming creators as they set out on their various paths.

<For inquiries regarding the press release or Short Shorts Film Festival & Asia>

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