PRESS RELEASE

Toward the Realization of a Creator Economy!
NTT Digital and Visual Voice "LIFE LOG BOX" Agreement for technological collaboration for blockchain-based creative activity support

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Visual Voice Inc, the operator of the Short Shorts Film Festival & Asia (SSFF & ASIA), one of the largest international short film festivals in Asia and accredited by the U.S. Academy Awards, launched the creator community service "LIFE LOG BOX" in June 2023.

The service has continuously developed and now networking with about 100,000 creators in the world. It allows creators to store their contents permanently. The Portfolio function enables matching opportunities between creators, contents, and worldwide business using blockchain technology.

Through this collaboration, the LIFE LOG BOX will introduce "scramberry WALLET SUITE," a service provided by NTT Digital Corporation, to jointly study the use of blockchain for creators' activity history certification, video asset management, and rights business.

In recent years, a variety of products and services have been digitized, and blockchain technology has been attracting attention as a means of providing highly convenient services for consumers. At the same time, the need among creators, companies, and buyers to create a more secure transaction environment has also increased.
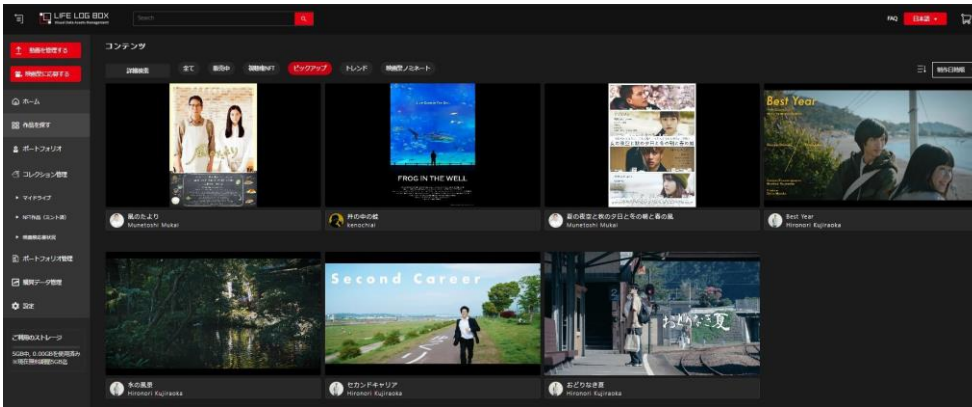
To support these needs, this basic agreement aims to promote the future of creators and contents through the following developments.

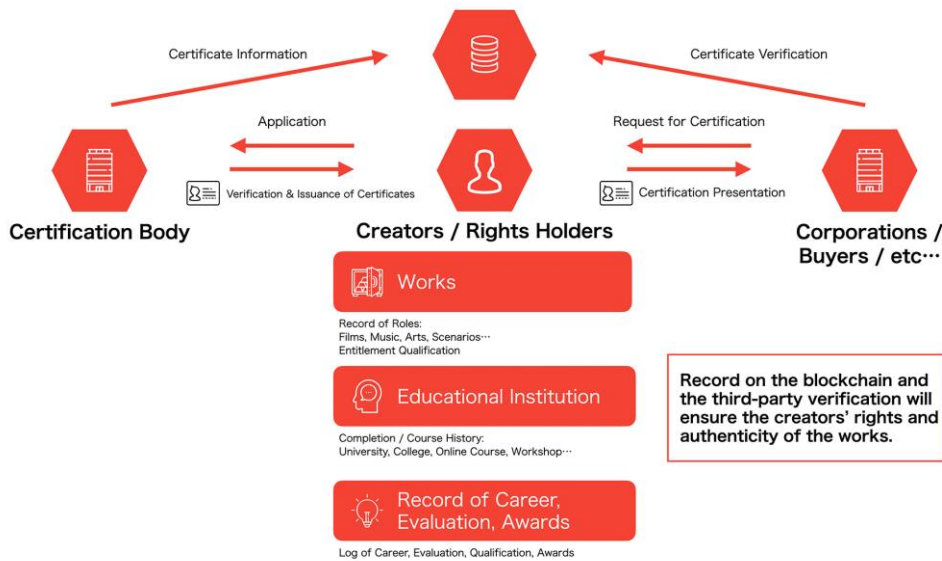### ■Easy to use wallet within LIFE LOG BOX

By connecting to the scramberry WALLET SUITE promoted by NTT Digital, users and companies that have never used blockchain or NFT before will be able to create wallets safely, securely, and easily. This will enable new digital experiences such as the buying, selling, and utilizing of content through NFT, as well as judging and voting at film festivals.

■Build a blockchain resume that guarantees creators' backgrounds and awards for their work

In addition, background information on where and what creators have studied, what roles they have played in previous productions, and what awards they have received for their work are guaranteed by the third-party organizations such as LIFE LOG BOX and film festivals. These digital identities will ensure the protection of creators' rights by using blockchain to manage their backgrounds. For companies that wish to offer work to creators or use their content, this will enable them to clearly present their rights status, while at the same time promote the creator economy through LIFE LOG BOX's portfolio function and business matching service.

Site of LIFE LOG BOX:The simplicity of a secure wallet connection will allow NFTs to buy, sell, and utilize content, and to judge and vote at film festivals.

The increasing use of digital identities is expected to revitalize business matching.

■Comment from CEO of NTT Digital Inc.: Kenichi Hamana

By introducing scramberry WALLET SUITE, we hope to provide a more secure environment for creators who use LIFE LOG BOX for their creative activities. Through the basic agreement with Visual Voice, we will co-create use cases of blockchain in the entertainment industry.

■Comment from the President of Visual Voice, Inc.: Tetsuya Bessho

We at Visual Voice have been working for more than 25 years through international short film festivals to improve the status of filmmakers and their content and to promote them to the world. This collaboration with NTT Digital will make democratic activities using blockchain more accessible. The wallet will allow for integration with a wide range of services as well. We would like to continue supporting the expansion of a true creator economy.
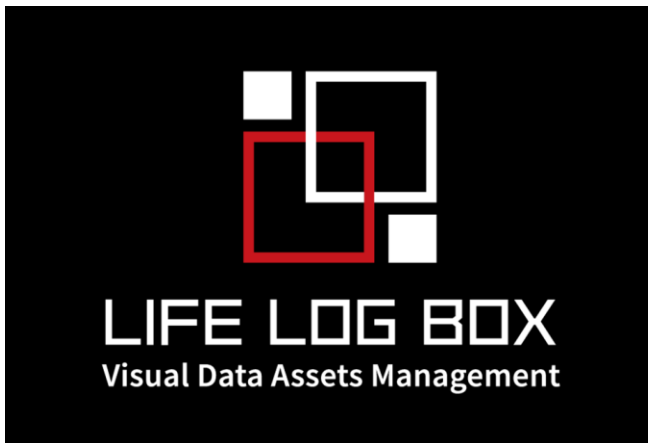
■Company Information

NTT Digital, Inc.
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Official website: https://nttdigital.io

As a web3 enabler, NTT Digital, Inc. will globally promote the creation of an environment in which individuals and companies can easily and safely use web3 services and blockchain technology for the social implementation of cutting edge digital technologies.

Visual Voice Inc. and LIFE LOG BOX
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Visual Voice develops a comprehensive short film brand, SHORTSHORTS. Its film festival, "Short Shorts Film Festival & Asia" (SSFF & ASIA), held since 1999, is accredited by the Academy Awards® and is one of the largest international short film festivals in Asia. SHORTSHORTS leads the film culture through various means such as its screening events, film distribution, production, and collaboration work with companies and administrative offices.
The arrival of the new 5G era allows communication with greater data capacity. This means that people are able to enjoy high-quality video content and movies on their mobile devices such as smartphones. In addition, realistic film experiences, beyond the idea of a cinema, is increasingly emphasized. While supporting young creators through various activities and events, SHORTSHORTS broadens the field of short films. https://v-voice.jp/en/

※LIFE LOG BOX
Linked to SSFF & ASIA, which has a network of more than 100,000 creators in Japan and abroad, it is a content data management platform for the WEB 3.0 era, which allows anyone to create and transmit content as a creator through enhanced smartphone, social media, and video distribution services.
We are developing services that support the activities of creators centered on a data storage service. Creators, fans, and companies around the world can sell portfolios, viewing rights, and other items that transmit information about creators and their works, and the data deposited on the NFT Marketplace, which returns profits to creators, is connected.
https://lifelogbox.com

※scramberry WALLET SUITE
scramberry WALLET SUITE provides digital wallet functionality for service providers, through the use of API and SDK. This highly secure embedded wallet implements the latest security measures. Until now, developing and maintaining wallet functionality has required significant costs and manpower for providing web3 services. Users were also required to configure their own wallets to use web3 services, which is not intuitive due to the technical terminology involved and the complexity of systems.

Service providers can now use scramberry WALLET SUITE to provide secure and reliable web3 services, while reducing development costs. Users can also enjoy easy access web3 services, as wallet functionality can be added without compromising the UI/UX of existing services. scramberry WALLET SUITE benefits both the service provider and its users.

For information and inquiries:
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Stills are available here:

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